

# Daily Journal EXTRA

December 1, 2003

Supplement to the Los Angeles Daily Journal and San Francisco Daily Journal

## TOP 50 NEUTRALS Jeffrey Krivis, First Mediation Corporation



### Jeffrey Krivis

**Team:** First Mediation Corp., Judicate West  
American Arbitration Association

**Areas:** Mediation of insurance, employment,  
catastrophic injury, entertainment, professional  
liability, wage-and-hour class actions and  
HMO liability

*They don't come with bubble gum, but on the pages that follow, Daily Journal EXTRA presents its second-annual top-neutrals list, our version of legal-industry trading cards. We break down California's Top 50 Neutrals by all the vital stats, trading batting average, RBI and fielding percentage for rate, location and background. Affiliations are listed for as many provider groups as the neutral provided, even if the neutral is primarily independent or obtains the majority of his or her business from one source. We attained most of our information from the neutrals themselves or the Daily Journal's archives of settlement summaries, and when possible, we provided information on cases while protecting confidentiality provisions in the settlements. And with that, we present the Top 50 Neutrals. by Robin Davidson, Editor*

*"It's a rarity to find a mediator who can settle all kinds of cases and is able to deal with the personalities of the lawyers and the clients."*

- Martin D. Singer, Lavelly & Singer

**Cases:** Krivis mediated a seven-figure settlement in a right of publicity claim by a movie star against an electronics company. Another seven-figure settlement came for plaintiffs who required liver transplants after taking an unregulated diet drug. Krivis mediated an equally large settlement for a chiropractor whose disability insurer refused to pay benefits for debilitating injuries.

**Rate:** \$6,000 per day

**Home Field:** Los Angeles

Trials, transactions and the insider's guide to the practice of law.



### Prize Catch

As the competition to lure top neutrals heats up, ADR providers are upping the ante, offering signing bonuses and guaranteed salaries while calling in the heavy hitters at their firms to entice retiring judges to sign exclusive contracts. Page 12

**PLUS: TOP 50 NEUTRALS ON PAGE 13**

#### ADVISER

##### Wonder Years

New lawyers tackle adventure of creating vibrant careers. **Page 18**

#### INDEX

Adviser.....	18
Business Center.....	10
In Closing.....	30
Industry Watch.....	3
Litigation Files.....	6

#### NEWS

##### Industry Watch

Police commissioner joins up with Allen Matkins. **Page 3**